

2009 New Jersey Landscape Trade Show & Conference Educational Program

Room A

Category 3A=3, 3B=3, Core=2, PP2=3

NJ Pesticide Recertification Credits will be awarded
at the conclusion of this morning program.

Pennsylvania, Maryland, & Connecticut Credits also available.

*You must attend all sessions from
9:15 am – 12:15 pm to qualify for credits.*

- 9:15 am - 10:15 am** **Organic Management Practices for Turf**
Dr. Jim Murphy, *Rutgers Cooperative Extension / New Jersey Agricultural Experiment Station*
- 10:15 am – 11:15 am** **NJ-DEP Regulatory Update**
Bruce Reimbold, *NJ-DEP Pesticide Control Program*
- 11:15 am – 12:15 pm** **Rain Gardens**
Madeline Flahive-DiNardo, *Rutgers Cooperative Extension / New Jersey Agricultural Experiment Station*
- 12:15 pm – 1:15 pm** **Standard Operating Procedures**
Jody Shilan, *Jody Shilan Designs*
- 1:30 pm – 2:30 pm** **Make Money Going Green and Running Lean**
Richard Heller, *Greener By Design*
- 2:30 pm – 3:30 pm** **Proposed Landscape Licensing Bill S-2302 Update**
NJLCA

Room B

- 9:30 am – 11:00 am** **Market or Die: How to Grow Your Landscape Sales in a Recession**
Jon Goldman, *Brand Launcher/Lumpy Mail*
- 11:00 am – 12:00 pm** **WHAT+HOW=WOW: Customer Service**
Phil Cooper, *Cooper Pest Control*